Enterprise Information Management and Information Governance 2011

Regina Casonato (GARTNER)

Introduction

The benefits of holistic information management are clear: Complete and trustworthy information allows business leaders to make better decisions faster. The perils of fragmented information management – unnecessary cost, risk and loss of productivity – are equally clear. We'll help you assess the "state of the art" of enterprise information management (EIM) and information governance and help you start or continue your own information management journey.

The concept of remote computing for E&P began in earnest with the rise of the Dot Coms. However the infrastructural requirements; bandwidth, disk space, and even user-interfaces did not help to make it an immediate success.

Regina Casonato is managing vice president in Gartner Research. Ms. Casonato manages the Information Management research team, which focuses on technologies, tools and approaches that provide for consistent access, organization, delivery and governance of structured and unstructured information to all consumers (users, applications, processes and so forth). The Information Management team supports five key Gartner research agendas: Data Management and Integration, Enterprise Information Management, Enterprise Content Management, Master Data Management Business Intelligence and Information Management, and People-Centered Computing.